

# CALL FOR PAPERS & PROJECTS

The 8<sup>th</sup> International Conference on Systematic Innovation (ICSI)  
& The 7<sup>th</sup> Global Competition on Systematic Innovation (GCSI)

2017 July 11 - 14, Beijing, China

Web: <http://www.i-sim.org/icsi2017>

e-mail: [icsi2017@i-sim.org](mailto:icsi2017@i-sim.org) or [icsi2017@systematic-innovation.org](mailto:icsi2017@systematic-innovation.org)

## Co-Organizers

- International Society of Innovation Methods (I-SIM) (Sponsor)
- The Society of Systematic Innovation (SSI)
- iCenter, Tsinghua University (THU) (Local Host)
- The Chinese Ergonomics Society (CES)
- TIMTC, Hebei University of Technology
- Chinese Society of TRIZ
- Maker Education Base Alliance

The 8<sup>th</sup> International Conference on Systematic Innovation (ICSI) & the 7<sup>th</sup> Global Competition/Exhibition on Systematic Innovation will publicize theoretical and technological advances in Systematic Innovation (SI), which include product and service innovation, and computer-aided SI tools/techniques. The conference will contain plenary speeches/tutorials by world-renowned SI researchers/practitioners and parallel technical sessions. Both research papers and applied case studies are welcome. The venue of the conference will be Tsinghua University, Beijing, China. Beijing is the capital of China. It is China's political, cultural, and educational center and home to headquarters for most of China's largest companies. Tsinghua is one of the two top-ranked universities in China and ranked highest in Science and Technology areas. It is also one of the most beautiful universities in Asian areas. ICSI has attracted most relevant and high quality papers among those presented at all conferences on SI/TRIZ/CAI related fields.

Authors of Selected papers of ICSI/GCSI will be invited to submit an extended version of full paper for review and potential publication in the International Journal of Systematic Innovation. The official language of the conference is English.

**FREE pre-conference tour** - First 40 paid international registrants will be offered a free scenic/technical tour in Beijing. One regular registration covers one free tour. Additional self-paid post-conference tours are available.

**Journal Publications of Selected Papers:** Authors of the **ICSI paper competition** winners and **excellent paper** presentations will be invited to submit an extended version of full paper for review and potential publication in the International Journal of Systematic Innovation.

## TOPICS OF INTEREST, including but not limited to:

- I) Strategic & Business Aspects of Innovation Methods and Business Innovation
- II) Technical Aspects of Systematic Product/Process/Service Innovations and Innovation Methods
  - A. TRIZ-based innovation methods
  - B. Non-TRIZ based innovation methods
- III) Computer-Aided Innovation
- IV) Other tools, theories, and applications that are related to innovation methods such as Six Sigma, Quality Management, Patent/Invention analysis and strategies, etc.

## ABSTRACT/FULL PAPER SUBMISSIONS

- To assist us in arranging your presentation in an appropriate session, please identify one of the above categories (tracks) that best fits your paper.
- Submit either a one-page abstract or an extended abstract of two to three pages. Include contributions and main ideas in sufficient detail for preliminary evaluation. Also, include the following details in your extended abstract/full paper: Title, Name of Author(s), Affiliation(s), and full address of the corresponding author, including E-mail address, and phone, and fax numbers. One-page abstracts are acceptable. Extended abstracts are encouraged for easier and more accurate evaluation. Please download abstract/paper templates from the conference web site.
- The ICSI conference accepts a full paper, a presentation file, or a full paper plus a presentation file as final submission. Full papers should be in WORD format, and presentation files in Power Point format.
- **Only timely full-paper submissions are eligible to participate in the Paper Competition and can be peer-reviewed toward journal publication.** To participate in the Paper Competition, choose the paper competition option and select appropriate category in the on-line registration process. An international Judge Committee will blind review the papers for awards.

## IMPORTANT DUE DATES:

● Paper Abstracts & GCSI Project registration	June 10, 2017
● Notification of Paper Acceptance	June 15, 2017
● Announcement of GCSI Project Finalists	June 15, 2017
● Early Registration due	May 15, 2017
● Full Papers/Presentation due for Publication in Proceedings	June 15, 2017

## REGISTRATION FEES

	Early Bird (Bef. May 15, 2017)	Regular (Aft. May 16, 2017)	Tutorials	Banquet
Authors	USD 350/RMB 2,450	USD 400/RMB 2,800	Included	Included
Non-Authors	USD 400/RMB 2,800	USD 450/RMB 3,150	Included	Included
I-SIM/SSI Members	USD 300/RMB 2,100	USD 350/RMB 2,450	Included	Included
Students	USD 100/RMB 700	USD 150/RMB 1,050	Included	Included
GCSI project competition	USD 60 or RMB 400/per project. Independent of ICSI activity fees.			

## GCSI PROJECT COMPETITION/EXHIBITION

A concurrent event, the 7th Global Competition on Systematic Innovation (GCSI), will hold its final round of project competition in one of the special sessions of the ICSI conference. The goals of this GCSI exhibition are to promote systematic innovation/TRIZ and help the dissemination of innovation results. Multiple Platinum, Gold, Silver, Bronze medals and certificates will be awarded. ICSI participants can attend the project presentations and demonstrations free of charge. The Judge Committee reserves the right to adjust the number of awardees based on the quality of the projects. For details see: <http://www.i-sim.org/icsi2017/GCSI-Callforprojects.html>.