

# 2023 The 14<sup>th</sup> International Conference & Global Competition on Systematic Innovation (ICSI & GCSI)

## Conference Schedule

**Guangdong Business and Technology University, Guangdong, China**  
On-line & on-site conference

| Date               | Time  | Program   | Locations               |
|--------------------|---|---|-------------------------|
| 2023/10/13         | 08:30-17:00   | Pre-conference Scenic & technical tours.  | *1 & *2                 |
| 2023/10/14<br>(Sa) | 08:30-09:00   | Local Registration  | Robot Hall              |
|                    | 09:00-09:30   | Opening ceremony  |                         |
|                    | 09:30-10:20   | <b>Keynote A: The importance of creative education in the chat GPT era</b><br>By: Prof. Yong Won Song, TRIZ Master  |                         |
|                    | 10:20-10:50   | Break & Local Photo (Remote participants send photos in advance)  |                         |
|                    | 10:50-11:20   | <b>Special Talk A: The Synergy of Multi-issue Negotiation and OTSM-TRIZ: Inventive Problem Solving in Automotive Seat Design</b><br>By: Prof. Koray Altun | Robot Hall              |
|                    | 11:30-12:10   | Parallel Sessions & GCSI (40min)  | 1201,1205, 1202         |
|                    | 12:10-13:30   | Lunch Break   | *3                      |
|                    | 13:30-15:10   | Parallel Sessions & GCSI (100m)   | 1201,1205, 1202         |
|                    | 15:10-15:30   | Afternoon break 1   |                         |
|                    | 15:30-16:30   | Parallel Sessions & GCSI (60min)  | 1201,1205, 1202         |
|                    | 16:30-17:00   | <b>Special Talk D: AI and Text analysis in 2023, an overview and potential for Systematic Innovation.</b><br>By: Dr. Simon Dewulf                         | Break-up session (ICSI) |
| 17:00-17:30        | <b>Special Talk C: A Review of Systematic Innovation Methods: Opportunities and Challenges in the AI Era</b><br>By: Prof. Wei Yao | 1201,1205   |                         |
| 2023/10/15<br>(Su) | 08:30-09:00   | Local Registration  |                         |
|                    | 09:00-09:40   | <b>Keynote B: TRIZ and Practical Artificial Intelligence</b><br>By: Alla Zusman, TRIZ Master  | Robot Hall              |
|                    | 09:40-10:10   | <b>Special Talk B: Super-system trimming for innovative product identification and design</b><br>By: Prof. D. Daniel Sheu                                 | Robot Hall              |
|                    | 10:10-10:30   | Break   |                         |
|                    | 10:30-12:10   | Parallel Sessions (100m)  | 1201,1205               |
|                    | 12:10-13:30   | Lunch Break   | *3                      |
|                    | 13:30-15:10   | Parallel Sessions (100m)  | 1201,1205               |
|                    | 15:10-15:30   | Afternoon break 1   |                         |
|                    | 15:30-16:30   | Parallel Sessions (60m)   | 1201,1205               |
|                    | 16:30-17:00   | <b>Special Demo: Enhancing Idea Generation and Problem Solving: Leveraging Generative AI and TRIZ Tools</b>   | 1205                    |
|                    | 17:05-17:30   | Closing ceremony  | 1205                    |

- \*1: The parking lot and the gate of Soogie International Hotel
- \*2: The East Gate of GBTU Campus (GBTU: Guandong Business and Technology University)
- \*3: GBTU Campus Restaurant and antechamber room 1210