



**The 14th International Conference & Global Competition on
Systematic Innovation (ICSI & GCSI)**

**Conference Theme: AI + IM: Intelligent Innovation Methods
(On-site & On-line Meetings)**

Conference Dates: 2023/10/13~15

**Conference Venue: Guangdong Business and Technology University, Da-
Wang Campus, Guangdong, China**

Organizers:

- **International Society of Innovation Methods (I-SIM) (Sponsor)**
- **The Society of Systematic Innovation (SSI)**
- **Guangdong Business and Technology University. (local host)**

Supporting journals for publications:

- **Int. J. of Systematic Innovation (IJoSI) (SCOPUS indexed)**

<http://www.i-sim.org/icsi2023/>

Features:

- Free pre-conference tour (10/13): non-local on-site participants can enjoy a one-day Free tour to the highest-ranking 5-Stars National Scenery Area of the Seven-Star Lake and high-tech company. ([Scenery Photos](#))
- Accepted full papers in the relevant fields submitted before the due date will be recommended for submission toward publication in the International Journal of Systematic Innovation (SCOPUS indexed) or Computers and Industrial Engineering (SCI indexed). Journal papers are subject to peer reviews.
- State-of-the-art forward-thinking keynotes, tutorials, and invited special speeches by world-class speakers.
- GCSI provides an excellent platform and global recognition for your outstanding innovation projects in the International Arena.

GCSI Project Competition

A concurrent event, the 13th Global Competition on Systematic Innovation (GCSI), will hold its final round of project competition in one of the special sessions of the ICSI conference. The goals of this GCSI exhibition are to promote systematic innovation/TRIZ and help the dissemination of innovation results. Gold, Silver, Bronze medals and Honorable Mention certificates will be awarded. ICSI participants can attend the project presentations and demonstrations free of charge. The Judge Committee reserves the right to adjust the number of awardees based on the quality of the projects. For details see: <https://www.i-sim.org/icsi2023/>

■ [Agenda](#)

■ [List of Papers and Projects:](#)

- [ICSI Paper List](#)
- [GCSI Projects List](#)

■ [Registration](#)

Invited Speakers



Keynote A:

[The importance of creative education in the chat GPT era](#)

By: Prof. Yong Won Song, TRIZ Master
Professor, Tech University of Korea
Director, TRIZ Innovation Institute



Keynote B :

[TRIZ and Practical Artificial Intelligence](#)

By: Ms. Alla Zusman, TRIZ Master
Director of TRIZ Products Development
Ideation International Inc



Special Talk A:

[The Synergy of Multi-issue Negotiation and OTSM-TRIZ: Inventive Problem Solving in Automotive Seat Design](#)

By: Prof. Koray Altun
Dept. of Ind. Eng., Bursa Technical University, Bursa, Turkey
ARDiMER Digital Innovation & Software Consultancy, Bursa, Turkey



Special Talk B:

[Super-system trimming for innovative product identification and design](#)

By: Prof. D. Daniel Sheu
President, International Society of Innovation Methods
Distinguished Professor, International Institute for Innovative Design &
Intelligent Manufacturing of Tianjin University – Zhejiang



Special Talk C:

[A Review of Systematic Innovation Methods: Opportunities and Challenges in the AI Era](#)

By: Prof. Wei YAO (姚威)
Associate Professor and Doctoral Supervisor at Zhejiang University, China



Special Talk D:

[AI and Text analysis in 2023, an overview and potential for Systematic Innovation](#)

By: Dr. Simon Dewulf



Special Demonstration:

**Enhancing Idea Generation and Problem Solving: Leveraging
Generative AI and TRIZ Tools**

By: Tanasak Pheunghua

The Inventor Development, TRIZ Specialist

