



Special Talk

AI and Text analysis in 2023, an overview and potential for Systematic Innovation.

Speaker Name,

Dr. Simon Dewulf



Speaker Biography:

Simon Dewulf is a passionate advocate for engineering creativity and innovation. Throughout his career, he has actively contributed to over 500 successful innovation projects. His PhD thesis titled "Patent Data Driven Innovation Logic," completed at Imperial College, presents a novel framework for innovation analysis using patent data. His company offers Patent Inspiration, a tool that is unique in its ability to provide patent research for innovation projects. Simon recently launched www.profun.ai a collection of the best AI tools in 2023 organized by category.

Abstract/Outline

AI tools and techniques are coming up like mushrooms. This talk demonstrates the research of a general overview of the AI categories and focusses on their application in patent research, the capabilities and limitations.

Benefits to audience (brief)

How to start with AI in the innovation process, which tools to use, how to proceed.